



IDEALOGY

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INTRODUCTION

Idealogy Journal is a biannual journal, published by UiTM Press, Universiti Teknologi MARA, MALAYSIA. IDEALOGY is a combination of the words IDEA and LOGY whereby the word IDEA refers to any activity or action that can lead to change. On the other hand, the word LOGY refers to the understanding towards a certain group or thought, that is often related to the creation of the idea itself. So, IDEALOGY is a platform for those who have ideas to share in journal form. The IDEALOGY Journal is spearheaded by the Faculty of Art & Design, Universiti Teknologi MARA (Perak), however the scope and theme applied were broadened to cover Arts & Social Science. This journal is purely academic and peer reviewed (double-blind review) platform. It caters to original articles, review paper, artwork review and appreciation, exhibition review and appreciation, and book reviews on diverse topics relating to arts, design, and social science. This journal is intended to provide an avenue for researchers and academics from all persuasions and traditions to share and discuss differing views, new ideas, theories, research outcomes, and socio-cultural and socio-political issues that impact on the philosophical growth in the contemporary events.

VISION

To elevate the standard of Academic writing, especially for ASEAN countries to be recognized in the eyes of the world

MISSION

To produce academia with world recognized writing quality
To combine with selected ASEAN countries in producing academic articles

PUBLICATION HISTORY

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Idea of Arts and Social Science: An Introduction

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We are very pleased that IDEALOGY JOURNAL is presenting its 1st issue of the 7th volume. We are also very excited that the journal has been attracting papers from a variety of advanced and emerging countries such as Indonesia, Pakistan, Saudi Arabia, Bangladesh, etc. The variety of submissions from such countries will help the aimed global initiatives of the journal.

We are also delighted that the researchers from the Arts and Social Science fields demonstrate an interest to share their research with the readers of this journal. This issue of Idealogy Journal contains 12 outstanding articles which shed light on contemporary research questions in arts and social science fields.

All the 12 papers of this issue studies the are discussing about culture, art, design, technology, creativity and art & design innovation. There is also discussion about art, design and culture in various area. In this issue, most of the articles are discussing on the topic of arts and the social science. In social science it is very important to have a combination of different discipline to ensure the survival of knowledge. By combining knowledge from different fields, it could produce new innovations that could lead to solutions to many important problems or issues. Hence Idealogy Journal is a platform for many fields of knowledge to share research findings as well as literatures.

As we were aware at the first issue, a journal needs commitment, not only from editors but also from editorial board and the contributors. Without the support of our editorial board, we would not dare to start and continue. Special thanks, also go to the contributors of the journal for their trust, patience, and timely revisions. We continue welcome article submissions in all fields of arts and social sciences.