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TABLE OF CONTENTS

EDITORIAL	
Idealogy Journal Information	III
Editorial and Review Board	IV
Kelangsungan Perbincangan Berkaitan Kesenian dan Reka Bentuk: Mukadimah	V-VI
<i>Continuation of Discussions Related to Arts and Design: Preface</i> <i>Muhamad Abdul Aziz Ab Gani; Ishak Ramli</i>	
Arts and Design Discourse in Idealogy Journal: Foreword	VII
<i>Muhamad Abdul Aziz Ab Gani, Ishak Ramli, Mohammad Hafiz Yahaya, Nurul Shima Taharuddin, Haslinda Md Nazri, Muhammad Redza Rosman, Nizar Nazrin</i>	
ORIGINAL ARTICLE	
The Psychology of Grey in Painting Backgrounds	1-7
<i>Aimi Atikah Roslan, Nurul Shima Taharuddin, Nizar Nazrin</i>	
Emotional Design for Children's Food Packaging	8-24
<i>Wang Haiying, Muhamad Abdul Aziz Ab. Gani</i>	
Virtual Art Gallery Tour: Understanding the Curatorial Approach	25-34
<i>Nur Muhammad Amin Hashim Amir, Hilal Mazlan, Aznan Omar</i>	
Hingar-Bingar Pasar Pengalaman (2004): Satu Kritikan Dalam Memahami Diri T. Alias Taib	35-49
<i>Hingar-Bingar Pasar Pengalaman (2004): A Critique in Understanding T. Alias Taib Himself</i> <i>Nur Nafishah Azmi, Ibrahim Jamaluddin</i>	
A Study on Children Customary Clothes in Malay Head Shaving - Cukur Jambul Ceremony for The Malay Royal Tradition	50-58
<i>Nor Idayu Ibrahim, Muhammad Salehuddin Zakaria, Nasaie Zainuddin, Muhammad Hisyam Zakaria</i>	
Modifikasi Interaksi Fisik dalam Pameran Virtual	59-67
<i>Modifying Physical Interaction in Virtual Exhibition</i> <i>Rani Aryani Widjono, Shania Geraldine</i>	
Digital Illustration as Visual Communication to Promote Kelantan Cultural Heritage	68-75
<i>Roziani Mat Nashir@Mohd Nasir, Ghazali Daimin</i>	
Preliminary Study of Supermarket's Mobile Application Needs for Indonesian Shopper	76-84
<i>Shania Jiehan Geraldine, Dianing Ratri</i>	
Membangunkan Fitur Reka Bentuk dan Susun Atur Poster Kesedaran Dengan Gabungan Emoji	85-97
<i>Developing the Design Features and Layout with Combination of Emoji on Awareness Poster</i> <i>Noorlida Daud, Ahmad Zamzuri Mohd Ali</i>	
Kronologi Representasi Wanita Dalam Catan Di Malaysia: Dari 1930 Hingga 2020	98-105
<i>Chronology of Women Representation in Malaysian Painting: from 1930 to 2020</i> <i>Nurul Syifa @ Siti Aishah Ahmarofi, Elis Syuhaila Mokhtar, Issarezal Ismail, Ida Puteri Mahsan</i>	
REVIEW ARTICLE	
Cosmology in Contemporary Public Sculpture	106-118
<i>Mahizan Hijaz Mohammad, Aznan Omar, Mohamad Khairi Baharom, Nur Muhammad Amin Hashim Amir, Hilal Mazlan</i>	
Fahaman Salafi Jihad Dan Ancamannya Dalam Masyarakat Malaysia Semasa: Satu Pengenalan	119-130
<i>Salafi Understanding of Jihad and Its Threat in Current Malaysian Society: An Introduction</i> <i>Rahimin Affandi Abdul Rahim, Muhd Imran Abd Razak, Siti Maimunah Kahal</i>	
Gambus Johor Sustainability: Issues and Challenges	131-138
<i>Siti Nur Shahirah Hussin, Tazul Izan Tajuddin</i>	
Promoting The Forgotten Local tales of Terengganu "Tujuh Puteri" in digital Interactive Comic Book for Teenager	139-145
<i>Wan Nurfathiyah Binti Wan Abdul Hamid, Ahmad Sofiyuddin Mohd Shuib</i>	

ARTWORK APPRECIATION ARTICLE

Tujuan dan Fungsi dalam Konteks Kesusasteraan Rakyat dan Cerita Jenaka Melayu 146-153

Purpose and Function in The Context of Folk Literature and Malay Joke Stories

Hazrul Mazran Rusli, Muhammad Abdullah

IDEALOGY JOURNAL INFORMATION

INTRODUCTION

Idealogy Journal is a biannual journal, published by UiTM Press, Universiti Teknologi MARA, MALAYSIA. IDEALOGY is a combination of the words IDEA and LOGY whereby the word IDEA refers to any activity or action that can lead to change. On the other hand, the word LOGY refers to the understanding towards a certain group or thought, that is often related to the creation of the idea itself. So, IDEALOGY is a platform for those who have ideas to share in journal form. The IDEALOGY Journal is spearheaded by the Faculty of Art & Design, Universiti Teknologi MARA (Perak), however the scope and theme applied were broadened to cover Arts & Social Science. This journal is purely academic and peer reviewed (double-blind review) platform. It caters to original articles, review paper, artwork review and appreciation, exhibition review and appreciation, and book reviews on diverse topics relating to arts, design, and social science. This journal is intended to provide an avenue for researchers and academics from all persuasions and traditions to share and discuss differing views, new ideas, theories, research outcomes, and socio-cultural and socio-political issues that impact on the philosophical growth in the contemporary events.

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To produce academia with world recognized writing quality
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Kelangsungan Perbincangan Berkaitan Kesenian dan Reka Bentuk: Mukadimah

Continuation of Discussions Related to Arts and Design: Preface

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ABSTRAK

Kesenian dan reka bentuk haruslah bergerak seiring dengan hal praktis dan penyelidikan. Dalam memastikan setiap praktis yang diamalkan oleh para seniman dan pereka itu relevan, usaha mencatat atau merekod secara penulisan perlu dibuat melalui kaedah penyelidikan yang sistematik. Perbincangan tidaklah hanya tertakluk kepada proses sesebuah praktis; tetapi pencarian makna melalui latar konteks dan pengaruh juga perlu dilakukan. Kedua-duanya perlu ditulis bagi mewujudkan nilai kebenaran dalam dunia kesenian dan reka bentuk. Idealogy Journal telah menjadi platform yang penting dalam memastikan setiap amalan praktis dan penyelidikan diraikan dalam bentuk penulisan yang prolifk dalam menjamin kelangsungan kesenian dan reka bentuk.

Kata Kunci: *Perbincangan, Kesenian, Reka Bentuk*

ABSTRACT

Arts and design have to be in line with practice and research. In ensuring that each practice of the artists and designers are relevant, the effort to list and record in writing has to be made through a systematic research methodology. Discussions are not only limited to the process of a practice, but the search of meaning through context and influence are also required. Both need to be written to create the value of truth in the world of arts and design. Idealogy Journal acts as an important platform in ensuring each practice and research conduct are celebrated in a prolific writing towards the sustainability of arts and design.

Keywords: *Continuation, Discussion, Arts and Design*



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1. KELANGSUNGAN KESENIAN DAN REKA BENTUK

Kesenian dan reka bentuk merupakan bidang yang sedang membangun dengan pesat terutama sekali dalam situasi krisis kesihatan menyerang dunia. Pandemik Covid-19 yang bermula sejak 2019 telah mengakibatkan dunia berdepan dengan situasi yang amat sukar dan mengakibatkan banyak bidang ekonomi lumpuh serta penutupan syarikat-syarikat besar (Ramli et al., 2023). Akibatnya, banyak pekerja-pekerja professional, separa professional dan terlatih telah kehilangan pekerjaan.

Namun begitu, impak negatif dari situasi krisis kesihatan ini, bidang kesenian dan reka bentuk adalah antara bidang yang kekal relevan dan berkembang pesat terutama dalam mengangkat medium digital dan atas talian sebagai platform kelangsungannya. Selain itu, banyak idea-idea baru dan penyelidikan-penyelidikan baru terhasil antaranya berkaitan *non-fungible token*, galeri atas talian, webinar atas talian, ekonomi digital, teknologi blockchain, dan banyak lagi.

2. POTENSI MASA DEPAN KESENIAN DAN REKA BENTUK

Berdasarkan pemerhatian, kesenian dan reka bentuk bakal terus relevan sebagai platform kepada apresiasi masyarakat berlatar belakang seni dan bukan seni menggunakannya untuk terus maju ke hadapan (Ramli et al., 2019). Setiap usaha yang dibincangkan dalam jilid 7 dan isu 2 ini memiliki potensi untuk dikembangkan melalui penyelidikan keterhadapan. Oleh yang demikian, usaha menerbitkan setiap artikel ini memberikan gambaran kepelbagaian perbincangan dan kelangsungan kesenian dan reka bentuk yang diangkat dalam penulisan. Oleh itu, menjadi harapan untuk setiap daripada penyelidik mendatang untuk menjadikan penerbitan ini menjadi rujukan dan jurang yang boleh dibincangkan untuk kajian masa hadapan.

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